



NSWIS Personal Sponsorship Policy

Purpose

The NSWIS Personal Sponsorship Policy has been developed to ensure that the integrity and value of NSWIS sponsorship arrangements are maintained whilst providing opportunities for athletes to promote their personal sponsors when representing the NSWIS.

Scope

It is proposed that the following guidelines will assist all NSWIS athletes to provide exposure to their personal sponsors when representing the NSWIS.

Guidelines

- Athletes should disclose in writing to the NSWIS relevant details and particulars of any commercial, endorsement or sponsorship obligations.
- Athletes seeking consideration to display the insignia of personal sponsor/s on any uniform item, other than the NSWIS tracksuit, should seek written approval from the CEO of the NSWIS.
- Athletes should not place any personal sponsorship logo, insignia or naming on the NSWIS tracksuit.
- The placement and size of the sponsor's logo should be approved by the NSWIS Marketing Department prior to its use.
- Any approved logos should be smaller than the NSWIS and ClubsNSW logos featured on NSWIS uniform items.
- In the event that an athlete's personal sponsor/s conflict with the interests of an NSWIS sponsor, the athlete should not promote their personal sponsor when representing the NSWIS.
- At all times the integrity of the NSWIS uniform and NSWIS sponsorship arrangements should be maintained.