



NSWIS Uniform Policy

Purpose

The NSWIS Uniform Policy has been developed to ensure that the integrity of the NSWIS uniform is maintained at all times and that the NSWIS receives maximum recognition and exposure for the support that the NSWIS provides to elite athletes across NSW.

Scope

It is proposed that all NSWIS scholarship holders will receive generic NSWIS uniform as well as sport specific uniform items. The generic NSWIS uniform that will be distributed to all service staff, athletes and coaches will be comprised of the following items:

General Guidelines

- The NSWIS uniform represents a major promotional medium for the NSWIS and is compulsory attire when representing the NSWIS, including at competitions, media appearances and interviews.
- Athletes, coaches and staff will be required to wear the NSWIS uniform at designated times as advised by their supervisor, manager or coach.
- NSWIS athletes, staff and coaches should wear uniform with the current logo of NSWIS' Principal Partner ClubsNSW is featured on all occasions.
- When wearing the uniform NSWIS representatives should behave in a manner which will maintain the reputation of the NSWIS.
- The NSWIS uniform should only be given to third parties with the permission of the NSWIS CEO.
- The NSWIS uniform should only be used as part of a memorabilia program, fundraisers, donations to charities, or any commercial purpose with the prior written consent of the NSWIS CEO
- NSWIS athletes, staff and coaches may only place the NSWIS logo on their own apparel with written permission from the NSWIS CEO.

- Classic Sportswear is the Official Uniform Supplier of the NSWIS and all generic uniform items should be produced by Classic unless they are sport specific items where Classic are unable to meet NSWIS requirements. Anyone wishing to utilise another provider for sport specific items should seek the permission of the NSWIS Marketing Department.

Guidelines for Athletes

- In accordance with the NSWIS Personal Sponsorship Policy athletes should only place personal sponsorship logos on the NSWIS uniform with the prior consent of the NSWIS CEO.
- NSWIS athletes should wear the NSWIS uniform as directed by the NSWIS Marketing Department in consultation with the head coach or coach on all occasions in which they are representing the NSWIS.

Guidelines for Staff & Coaches

- All staff and coaches should wear the NSWIS uniform as in accordance with the Uniform Policy and OH&S.